

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

Brenna Lipset,

Plaintiff,

Case No.

v.

NBCUniversal Media, LLC,

Defendant.

DEMAND FOR JURY TRIAL

COMPLAINT

Plaintiff Brenna Lipset (“*Plaintiff*”), by and through her undersigned counsel, for her Complaint against defendant NBCUniversal Media, LLC (“*Defendant*”) states and alleges as follows:

INTRODUCTION

1. This action seeks to recover damages for copyright infringement under the Copyright Act, 17 U.S.C §101 *et seq.*

2. Plaintiff created a video of “The Proud Boys” entering the New York Subway System with assistance from the New York City Police Department (the “*Video*”) in which Plaintiff owns the rights and licenses for various uses including online and print publications.

3. Defendant is a media company which owns and operates a website at domain www.nbcnewyork.com (the “*Website*”).

4. Defendant, without permission or authorization from Plaintiff, actively copied and/or displayed an extended segment of the Video on the Website and engaged in this misconduct knowingly and in violation of the United States copyright laws.

PARTIES

5. Plaintiff Brenna Lipset is an individual who is a citizen of the State of New York and who resides in New York County, New York.

6. Upon information and belief, defendant NBCUniversal Media, LLC, is a Delaware limited liability company with a principal place of business at 30 Rockefeller Plaza, Manhattan in New York City, New York.

JURISDICTION AND VENUE

7. This Court has subject matter jurisdiction over the federal copyright infringement claims pursuant to 28 U.S.C. §1338(a) and 28 U.S.C. §1331.

8. This Court has personal jurisdiction over Defendant because it maintains its principal place of business in New York.

9. Venue is proper under 28 U.S.C. §1391(b)(2) because Defendant does business in this Judicial District and/or because a substantial part of the events or omissions giving rise to the claim occurred in this Judicial District.

FACTS COMMON TO ALL CLAIMS

A. Plaintiff's Copyright Ownership

10. Plaintiff is a professional videographer by trade who is the legal and rightful owner of certain videos which Plaintiff commercially licenses.

11. Plaintiff has invested significant time and money in building Plaintiff's video portfolio.

12. Plaintiff has obtained active and valid copyright registrations from the United States Copyright Office (the "USCO") which cover many of Plaintiff's videos while many others are the subject of pending copyright applications.

13. Plaintiff's videos are original, creative works in which Plaintiff owns protectable copyright interests.

14. On January 1, 2023, Plaintiff first published the Video. A copy of a still frame image from the Video is attached hereto as Exhibit 1.

15. On March 9, 2023, the Video was registered by the USCO under Registration No. PA 2-404-872.

16. Plaintiff created the Video with the intention of it being used commercially and for

the purpose of display and/or public distribution.

B. Defendant's Infringing Activity

17. Upon information and belief, Defendant is the registered owner of the Website and is responsible for its content.

18. Upon information and belief, Defendant is the operator of the Website and is responsible for its content.

19. The Website is a key component of Defendant's popular and lucrative commercial enterprise.

20. The Website is monetized in that it contains paid advertisements and, upon information and belief, Defendant profits from these activities.

21. On or about January 3, 2023, Defendant displayed a discernible portion of the Video on the Website as part of an on-line story at URL: <https://www.nbcnewyork.com/news/local/nypd-escorts-proud-boys-to-queens-subway-station-seemingly-helps-members-e evade-fare/4027126/>. A copy of a screengrab of the Website including the same still frame image from the Video is attached hereto as Exhibit 2.

22. Without permission or authorization from Plaintiff, Defendant volitionally copied and/or displayed a discernible portion of Plaintiff's copyright protected Video on the Website.

23. Upon information and belief, the Video was copied and/or displayed by Defendant without license or permission, thereby infringing on Plaintiff's copyrights in and to the Video (hereinafter all of the unauthorized uses set forth above are referred to as the "*Infringement*").

24. The Infringement includes a URL ("Uniform Resource Locator") for a fixed tangible medium of expression that was sufficiently permanent or stable to permit it to be communicated for a period of more than a transitory duration and therefore constitutes a specific infringement. *17 U.S.C. §106(5)*.

25. The Infringement is an exact copy of a readily identifiable segment of Plaintiff's original video that was directly copied and/or displayed by Defendant on the Website.

26. Upon information and belief, Defendant takes an active and pervasive role in the

content posted on its Website, including, but not limited to, copying, posting, selecting, commenting on and/or displaying images including, but not limited to, Plaintiff's Video.

27. Upon information and belief, Defendant directly contributes to the content posted on the Website by, *inter alia*, directly employing reporters, authors and editors as its agents who post content on the Website under the alias "NBC New York Staff" (the "Employees").

28. Upon information and belief, at all material times the Employees were acting within the course and scope of their employment when they posted the Infringement.

29. Upon information and belief, at all material times the Employees were acting within the course and scope of their agency when they posted the Infringement.

30. Upon information and belief, the Video was willfully and volitionally posted to the Website by Defendant.

31. Upon information and belief, the Infringement was not posted at the direction of a "user", as that term is defined in 17 U.S.C. §512(c).

32. Upon information and belief, Defendant engaged in the Infringement knowingly and in violation of applicable United States copyright laws.

33. Upon information and belief, Defendant has the legal right and ability to control and limit the infringing activities on its Website and exercised, and/or had the right and ability to exercise, such right.

34. Upon information and belief, Defendant monitors the content on its Website.

35. Upon information and belief, Defendant has received a financial benefit directly attributable to the Infringement.

36. Upon information and belief, the Infringement increased traffic to the Website and, in turn, caused Defendant to realize an increase in its advertising revenues.

37. Upon information and belief, a large number of people have viewed the unlawful copy of the Video on the Website.

38. Upon information and belief, Defendant at all times had the ability to stop the reproduction and display of Plaintiff's copyrighted material.

39. Defendant's use of the Video harmed the actual market for the Video.
40. Defendant's use of the Video, if widespread, would harm Plaintiff's potential market for the Video.
41. As a result of Defendant's misconduct, Plaintiff has been substantially harmed.
42. On January 11, 2024, Plaintiff, via counsel, served a letter seeking to address the complaints contained herein concerning Defendant's infringement of Plaintiff's rights-protected work.
43. Despite Plaintiff's efforts and willingness to address Defendant's infringing activity the parties failed to resolve the instant matter, and Plaintiff was forced to seek judicial intervention for Defendant's infringing activity.
44. As a result of Defendant's misconduct, Plaintiff has been substantially harmed.
- FIRST COUNT**
(Direct Copyright Infringement, 17 U.S.C. §501 et seq.)
45. Plaintiff repeats and incorporates by reference the allegations contained in the preceding paragraphs, as though set forth in full herein.
46. The Video is an original, creative work in which Plaintiff owns a valid copyright.
47. The Video is properly registered with the USCO and Plaintiff has complied with all statutory formalities under the Copyright Act and under regulations published by the USCO.
48. Plaintiff has not granted Defendant a license or the right to use the Video in any manner, nor has Plaintiff assigned any of its exclusive rights in the copyright to Defendant.
49. Without permission or authorization from Plaintiff, and in willful violation of Plaintiff's rights under 17 U.S.C. §106, Defendant improperly and illegally copied, reproduced, distributed, adapted, and/or publicly displayed works copyrighted by Plaintiff thereby violating one of Plaintiff's exclusive rights in its copyrights.
50. Defendant's reproduction and/or display of the Video constitutes willful copyright infringement.
51. Upon information and belief, Defendant willfully infringed upon Plaintiff's

copyrighted Video in violation of Title 17 of the U.S. Code, in that Defendant used, published, communicated, posted, publicized, and otherwise held out to the public for commercial benefit, Plaintiff's original and unique Video without Plaintiff's consent or authority, by using it on the Website.

52. As a result of Defendant's violation of Title 17 of the U.S. Code, Plaintiff is entitled to an award of actual damages and disgorgement of all of Defendant's profits attributable to the infringement as provided by 17 U.S.C. § 504 in an amount to be proven or, in the alternative, at Plaintiff's election, an award for statutory damages against Defendant for the infringement pursuant to 17 U.S.C. § 504(c).

53. As a result of the Defendant's violation of Title 17 of the U.S. Code, the court in its discretion may allow the recovery of full costs as well as reasonable attorney's fees and costs pursuant to 17 U.S.C. § 505 from Defendant.

54. As a result of Defendant's violation of Title 17 of the U.S. Code, Plaintiff is entitled to injunctive relief to prevent or restrain infringement of his copyright pursuant to 17 U.S.C. § 502.

JURY DEMAND

55. Plaintiff hereby demands a trial of this action by jury.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully requests judgment as follows:

That the Court enters a judgment finding that Defendant has infringed upon Plaintiff's rights to the Video in violation of 17 U.S.C. §501 *et seq.* and therefore award damages and monetary relief as follows:

- a. finding that Defendant infringed upon Plaintiff's copyright interest in and to the Video by copying and displaying it without a license or consent;
- b. for an award of actual damages and disgorgement of all of Defendant's profits attributable to the infringement as provided by 17 U.S.C. § 504(b) in an amount to be proven or, in the alternative, at Plaintiff's election, an award for statutory damages against Defendant for the infringement pursuant to 17

- U.S.C. § 504(c), whichever is larger;
- c. for an order pursuant to 17 U.S.C. § 502(a) enjoining Defendant from any infringing use of any of Plaintiff's works;
 - d. for costs of litigation and reasonable attorney's fees against Defendant pursuant to 17 U.S.C. § 505;
 - e. for pre-judgment interest as permitted by law; and
 - f. for any other relief the Court deems just and proper.

DATED: February 12, 2025

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